



**ACME TOWNSHIP**  
**SHORELINE PARK AND PRESERVATION ADVISORY COMMITTEE**  
**Wednesday, September 10, 2008, 4:30 p.m.**  
**Acme Township Hall**  
**6042 Acme Road, Williamsburg MI 49690**

**Meeting called to Order at 4:40 p.m.**

**Members present:** P. Salathiel, P Brink ( joined by phone) K. Guy, J. Maitland, O. Sherberneau

**Members absent:** C. Abernethy, B. Garvey, F. Gingras, N. Knopf, D. Krause  
K. Magliochetti

**Staff present:** M. McDonough, GT Regional Land Conservancy  
S. Vreeland, Township Manager  
N. Edwardson, Recording Secretary

**A. Consider approval of August 20, 2008, meeting minutes:**

**MOTION BY GUY TO APPROVE THE AUGUST 20, 2008, MINUTES WITH  
ONE CORRECTION. SECONDED BY MAITLAND. MOTION CARRIED.**

**B. Limited Public Comment: None**

**C. Old Business**

**1. Fundraising update**

Vreeland told the committee that we had received \$20,000.00 from the Biederman Foundation. The check will be here in a week.

Vreeland reported that we have until October 1<sup>st</sup> to supplement our application with additional information for the DNR Trust Fund. Kent Reynolds of Elk Rapids, a member of the Tart Trails wrote a letter of support for the Trust Fund. Guy commented on the Carls Foundation. Their grant cycle is already over but we are looking for a pledge/written commitment. Guy also made contact with Marsha Smith of the Rotary Charities. The money will be available December 1<sup>st</sup>. At the last Board meeting a resolution was passed to give \$50,000.00 towards matching this grant.

Vreeland will be working on the MDOT enhancement grant and the Olson grant next week.

**2. Cultivation Events**

The first cultivation event was held on August 27, 2008, at Kathy Magliochetti's home. There were six couples present. The event was very successful. Advisory members will be working with the couples individually. The next event is October 8<sup>th</sup> at Brink's home.

### **3. Landowner relations update**

#### **1. Option status**

McDonough reported that we have one signed option. We are waiting for one more document to complete the process on a second option.

There was an appraisal done on Mountain Jack's. It came in less than expected. An appraisal was also done on Beach Club. This also was 20% less. Owners paid for another one coming in at \$380,000.00. McDonough thought the comparables were not that favorable for this appraisal.

#### **2. Restaurant and marina property**

Vreeland said that the newly formed Marina Advisory committee will be meeting on Thursday, September 18<sup>th</sup>.

#### **4. Vision statement/Slogan review**

Krause would still like some work done on the Shoreline slogan “ You Know you’re in Acme Township – we’re water friendly. You can see it, get to it, play in it” Salathiel commented that the advisory will do some exploring on this. Vreeland suggested Jean Aukerman, chair of the Marina advisory, to look over this. She has a background in marketing.

Salathiel raised the question of sending out the brochure that was created with the formation of this advisory. McDonough felt it was not the best use of opportunity and time. He thought it would bring in small donations but not the larger ones we need. He said to not act on the brochures for now.

Brink suggested having a thermometer like “United Way” uses during their fundraising. The committee thought we would wait on that until there was more money in the bank.

**Meeting adjourned at 5:20 p.m.**