



ACME TOWNSHIP
SHORELINE PARK AND PRESERVATION ADVISORY MEETING NOTES
Wednesday, February 24, 2010, 4:30 p.m.
Acme Township Hall
6042 Acme Road, Williamsburg MI 49690

Meeting called to Order at 4:40 p.m.

Members present: P. Salathiel, P Brink(joined by phone), (Co-Chairs) J. Aukerman, B. Garvey (joined by phone) K. Guy, D. Krause,O. Sherberneau , J. Watts
Members absent: C. Abernethy,C. Fry,F. Gingras, K. Magliochetti, J. Maitland
Staff present: M. Olds, GT Regional Conservancy
N. Edwardson, Recording Secretary

A quorum of the Advisory committee was not present. No motions could be entertained or formal action taken. Due to the lack of quorum these are meeting notes and not minutes, and are not subject to approval.

Limited Public Comment: None

A. Business

1. Land acquisition update –McDonough

In McDonough's absence Vreeland said the Board is being asked Tuesday evening to assume the option on Shoreside Inn from the Conservancy. She has no reason to think that the Board will not accept assignment of the option. We also have the lending underwriting under way to get a bridge loan because the DNR works on a reimbursement basis. We need to have at closing all the money and then after DNR reviews all the paperwork we will be reimbursed.

2. Fundraising update – Guy and Olds

Guy reported that as of February 12th we have raised \$419,000.00, that is right after we received the announcement of the \$75,000.00 Rotary grant. Guy said that we will also approach the Oleson and Biederman Foundations for a second time. DTE and Consumers Energy will also be approached. Guy said Watts, Gingras, Brock Wazny and herself will be the fundraising advisory.

Watts reported contacting the members of the Acme Business Association. He is working through the list and finding very positive responses.

Olds talked about creating a buzz within the community regarding the Shoreline. She said the conservancy's website has been updated so that donations can be made on line. She would like to meet with the Record Eagle Editorial board, after Kladder returns from vacation, for regular updates of the project to the community.Salathiel would also be a part of this. Perhaps an appearance on the Ron Jolly show also.

Watts talked about signs. Kladder had suggested one at Bayside Park, the one currently there is set back to far from the road, Watts thought. It was suggested that after we have acquired the Shoreside Inn, a sign could be placed there talking about the project directing people to a website address.

Olds passed around a notebook that she had constructed on the shoreline initiative. It is a story telling book to guide as a resource for those one on one contacts and conversations. Salathiel commented about the two Federal grants that have recently been submitted. We will be approaching people to write letters of support to Senators Levin and Stabenow.

Olds talked about Eco-System financial evaluation. Vreeland began the buzz with an email to Olds because of the many questions asked about natural resources and the Shoreline project. Olds commented that eco-system services is a groundbreaking look at the question of whether and how law and policy can shape a sustainable system of ecosystem service management.

Vreeland, Salathiel and Brink had a brainstorming session regarding the public campaign. Salathiel suggested a website for kids, designed by kids, a corn roast in late August, perhaps local farmers would donate fruits and vegetables, promoting locally grown foods at the farm market, boat rides at the Marina. Modeling after the Northwestern Michigan College BBQ it would be a family event on the Shoreline property. Salathiel talked about having a silent auction, Krause offered one or two of his paintings, Brink has a condo in Chicago that he would be willing to offer for a weekend getaway.. Guy liked the above suggestions and commented that we need to be clear on our goals for this type of fundraising. We want people to be able to see, feel and touch the project. Krause said we need to involve the citizenry in this.

Salathiel reviewed the meeting dates for the rest of the year. Brink and Salathiel have proposed having the meetings on the third Wednesdays. We will vote on the schedule at the next meeting.

Brink reported that the Finance subcommittee has been dissolved. The conservancy will handle this.

Aukerman reported that a firm has been selected to do the feasibility study on the Marina. The recommendation will go to the March Board meeting.

B. Public Comment/Other Business:

The next scheduled meeting is Wednesday, March 17, 2010, at 4:30 p.m.

Meeting adjourned at 5:30 p.m.